



**Khandesh College Education Society's  
Institute of Management & Research, Jalgaon  
Affiliated to KBC North Maharashtra University, Jalgaon  
NAAC Accredited**

**Activity Report**

<b>Name of the Activity</b>	IMR Hackathon : Innovative Product Presentation
<b>Collaborator/Partner</b>	ICAI Startup
<b>Date</b>	21 Jan 2023
<b>Organizing Department</b>	MBA
<b>Number of Participants</b>	40 Students

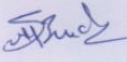
**Description**

IMR Hackathon is an event which has been organized for Management students. This event is inspired from “**Smart India Hackathon**” which is nationwide initiative to provide students with a platform to solve some of pressing problems we face in our daily lives, and thus inculcate a culture of product innovation and a mindset of problem-solving. In this Problems Statements are submitted by Central & State Ministries, PSUs, Industries and NGOs on the SIH portal. Various themes are given to students and they can select problems from any theme in which they are interested.

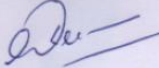
KCES’s Institute of Management & Research, Jalgaon has taken the initiative to prepare their students for such big events by organizing activities like “**IMR Hackathon**” scheduled on 21<sup>st</sup> Jan. 2023 which will make the students to think out of box and create solutions to problems which are observed by themselves.

In IMR Hackathon Management Students has to search a problems related to any sector and find out problems which can be implemented practically. This will enhance their creative thinking ability and connect them practically with outer world.



  
Prof. Dr. Shilpa Bendale  
(President, IMR-IIC)  
Director



  
Prof. Dr. Varsha M. Pathak  
Convener, IMR-IIC  
Head, Research and Incubation Center  
Head, KIEDC, IMR Campus, for KCIL, KBCNMU